



BONBON
NETWORKS.com

BONBON NETWORKS
IS YOUR BRIDGE
TO DIGITAL MEDIA
DISTRIBUTION FOR
VIDEO CONTENT





THE ONLY **DISTRIBUTION SOLUTION** THAT GETS YOUR CONTENT
ON 30 MEDIA OUTLETS, INSTANTLY!

Welcome to our version of “sitting around eating BONBON’s, watching TV”.

We get your content in front of the eyes that matter, period.

We are the only media distribution company that puts you on 30 top OTT platforms, globally.





WHY YOUR CONTENT NEEDS TO BE ON OTT PLATFORMS

1. OTT is growing. According to Pivotal Research, viewership grew 62% over the past year and accounts for 8.1% of all US ages 18-49.
2. Look, the global market forecast for OTT VOD revenue is set to balloon to \$65 billion by 2021.
3. You are literally missing out on 100's of millions of viewers, not having your video content on OTT networks

Q: What is OTT?

A: OTT means accessing video content on networks without the use of a cable service



**WE REMOVE THE BARRIERS TO ENTRY,
TIME, ENERGY AND MONEY IT TAKES TO
GET YOUR CONTENT ON OTT PLATFORMS.**

- **Fast, your content is up and running within 5-7 business days.**
- **Economical, we remove the high cost of developing an app on each of these platforms, saving you \$10's of thousands of dollars if you tried to go it alone.**
- **Instant community, with an audience looking for your content.**



OTT NETWORK STATISTICS

Platform	Amount of Subscribers/Users
AMINO	1million - 5 Million Users
UNREEL.Me	100,000 monthly active viewers
Skyworth	21.7 Million users
Swisscom	1.2 Million Users
Apple TV	7.4 million Subscribers
Changhong	100 Million
Sony	20.8 Million
Daily Motion	3 Billion viewers per month
Hisense	6 Million
Haier	36.85 Million
Sanyo	40 million
IOS	1 Billion
RCN	3.8 million

WE GET YOUR VIDEOS ON THESE NETWORKS, POTENTIALLY REACHING MILLIONS OF VIEWERS.



BONBON NETWORKS IS FOR:

- Creators ready to up-level the game from just social media platforms
- Individuals and brands looking for one of the lowest CPM opportunities available
- Brands with video content looking to reach new audiences
- Creators ready to break into the OTT world



We are the **distribution solution** for video content on lifestyle, inspiration, entrepreneurship and entertainment.



**“SMART VIDEO
DISTRIBUTION, WE
GET YOUR VIDEOS
IN FRONT OF THE
EYEBALLS THAT
MATTER”**





HAVING YOUR CONTENT ON MAJOR MEDIA PLATFORMS WILL:

- Provide and increased level of credibility
- Allow for you to reach many new audiences
- Generate new clients, contacts and business growth
- Create and opportunity to seek sponsorships, funding, and much more

A large crowd of people is shown from a high angle, with many individuals holding up their smartphones and tablets to take photos or videos. The devices are held high in the air, creating a dense field of screens. The background is a plain, light-colored wall. The overall scene suggests a public event or a media gathering.

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